



FEDERAL CAPABILITIES BRIEFING

RITCH ELECTRIC CO, INC.

Electrical construction, lightning protection and facility power systems for federal, state and municipal clients since 1968.

UEI
NQBFJML4BNK7

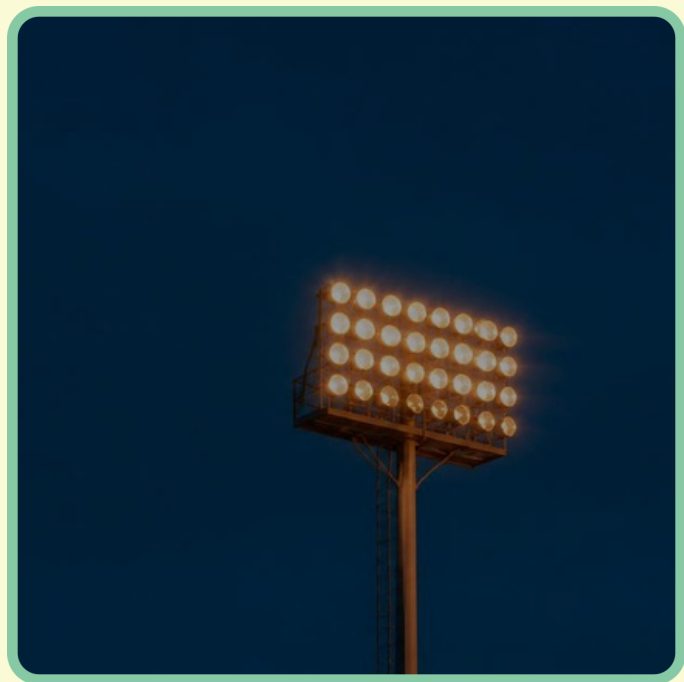
CAGE
0M006

NAICS
238210

SBA
Small Business

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www.ritchelectric.com



COLUMBUS, GEORGIA · EST. 1968

Family-owned electrical contractor serving the Chattahoochee Valley and federal installations across the Southeast.

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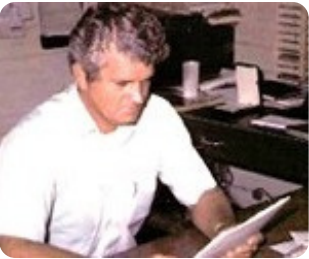
ABOUT RITCH ELECTRIC

Ritch Electric Co, Inc. was founded June 1, 1968 by Benjamin W. Ritch, Sr. and incorporated in Georgia in 1972. The company is a woman-owned, family-operated electrical contractor headquartered in Columbus, Georgia, now in its second generation of family leadership under President and Owner Betsy Ritch-Reed.

The firm delivers commercial, industrial and institutional electrical construction, service and maintenance, along with lightning protection systems. Work is self-performed by a workforce of roughly 20 to 27 employees, supporting military installations, federal agencies, municipal utilities and general contractors throughout the Chattahoochee Valley and the Southeast.

MARKETS SERVED

- Military installations
 - Municipal utilities
 - Commercial & industrial
- Federal agencies
 - Healthcare facilities
 - General contractors



SECOND-GENERATION

Benjamin W. Ritch, Sr. opened the business in 1968. Nearly six decades later the company remains family-owned and operated from the same Columbus base.

CORPORATE DATA

Legal name	Ritch Electric Co, Inc.
Unique Entity ID (UEI)	NQBFJML4BNK7
CAGE code	0M006
Legacy DUNS	057282857
Business structure	Georgia corporation (inc. 1972)
Founded	June 1, 1968
Ownership	Woman-owned small business
Employees	Approx. 20-27
Primary NAICS	238210
SAM registration	Active through Mar. 11, 2027
Bonding (company-reported)	\$2M single / \$10M aggregate
Disaster Response Registry	Georgia and Alabama
Purchase cards	Government purchase cards accepted

CORE CAPABILITIES

WHAT WE SELF-PERFORM

Ritch Electric self-performs the full electrical scope on new construction, renovation, repair and service work, from utility service and distribution through final device trim, testing and turnover.

ELECTRICAL CONSTRUCTION

- Complete building electrical systems for new construction and renovation
- Power distribution, panel boards, switch gear and transformers
- Branch wiring, devices, feeders and equipment connections
- Arc flash hazard analysis and safety compliance studies
- Electrical system coordination and selectivity studies

SERVICE, REPAIR & MAINTENANCE

- Troubleshooting and repair of existing electrical systems
- Preventive and corrective facility maintenance
- Emergency and after-hours service response

LIGHTNING PROTECTION SYSTEMS

- Design, installation and repair of lightning protection systems
- Grounding, bonding and surge protection
- System inspection and remediation
- Certified installations by UL and Lightning Protection Institute (LPI) specialists

EXTERIOR & SITE ELECTRICAL

- Site lighting, parking and roadway lighting
- Sports and area lighting, poles and controls
- Underground duct bank and site distribution
- EV charging station infrastructure, equipment, and controls

STANDBY & LIFE-SAFETY POWER

- Generators, ATS and standby power
- connections Fire alarm and life-safety
- system wiring Emergency and egress lighting

LOW-VOLTAGE & CONTROLS

- Communications and data cabling pathways
- Lighting control and building system wiring
- Instrumentation and equipment control circuits

KEY DIFFERENTIATORS

WHY RITCH ELECTRIC

57+

YEARS IN BUSINESS

Continuously operating since 1968 and incorporated in 1972, with nearly six decades of electrical construction experience in the Columbus and Fort Benning market.

2nd

GENERATION OWNERSHIP

Family-owned and woman-owned, led by President Betsy Ritch-Reed, with direct owner involvement on every project and a stable, long-tenured management team.

110

FEDERAL PRIME AWARDS

A documented federal record of approximately 110 prime awards and 172 transactions, primarily with the Department of the Army and the National Park Service.

2

STATE LICENSES

Licensed electrical contractor in Georgia (EN210780) and Alabama (00970), and listed on the federal Disaster Response Registry for both states.

WBE

CERTIFIED SINCE 2000

Women's Business Enterprise certified through the Georgia Women's Business Council / WBENC since July 2000.

LPI

LIGHTNING PROTECTION

Lightning Protection Institute directory listing and in-house capability for design, installation and repair of lightning protection systems.

PRIMARY NAICS

238210

Electrical Contractors and Other Wiring Installation Contractors

Small business size standard: \$19.0M

ADDITIONAL NAICS CODES

236220 Commercial and Institutional Building Construction

237130 Power and Communication Line and Related Structures

237310 Highway, Street and Bridge Construction

238290 Other Building Equipment Contractors

238990 All Other Specialty Trade Contractors

561621 Security Systems Services (except Locksmiths)

PRODUCT & SERVICE CODES (PSC)

MAINTENANCE, REPAIR & ALTERATION

Z2AA	Electrical distribution facilities	Z1BG	Hospitals and infirmaries
Z2BZ	Other administrative facilities	Z2FC	Museums and exhibition bldgs
Z2MZ	Other utility structures	Z2NZ	Other misc. structures
Z2PA	Recreational facilities	Z2QA	Restoration of real property

CONSTRUCTION OF STRUCTURES

Y1AZ	Other conservation/development	Y1BG	Hospitals and infirmaries
Y1NZ	Other miscellaneous buildings		

SERVICES & INSTALLATION

J061	Repair of electric wire/power equip.	J063	Repair of alarm/signal systems
N062	Installation of lighting fixtures	N063	Installation of alarm systems
C222	Electrical engineering services		

HOW TO CONTRACT WITH RITCH ELECTRIC

- Small business and woman-owned small business set-asides
- Prime contracts and subcontracts to general contractors
- Government purchase cards accepted for small-dollar work
- Listed on the Disaster Response Registry for GA and AL

Codes reflect current registrations and recommended additions aligned to the company's documented federal work.

PAST PERFORMANCE

VERIFIED FEDERAL RECORD

\$22.5M

Lifetime federal prime obligations

110

Prime awards / 172 transactions

95.5%

Department of the Army

\$721K

Reported sub contract value



FORT BENNING MATOC

Contract W911SF13D0008 · Aug.29,2013 - Dec. 29, 2018 (expired)

Multiple-award task order contract, total small business set-aside, NAICS 236220 / PSC Y1AZ. Ritch Electric was one of several awardees eligible to compete for task orders under a \$150,000,000 shared program ceiling; that ceiling is the pool capacity, not value awarded to the company. The only publicly indexed order is Task Order 0001 with a \$5,000 minimum guarantee. Installation work continued at Fort Benning through 2021.

AGENCIES & CLIENTS SERVED



Dept. of the Army
95.5% of prime obligations



National Park Service
4.5% of prime obligations



U.S. Army Corps of Engineers
Federal construction projects



Columbus Water Works
Municipal utility client

ADDITIONAL PERFORMANCE & RELATIONSHIPS

- Martin Army Community Hospital, Fort Benning
- Columbus Consolidated Government
- City of Phenix City, Alabama
- Department of Public Works, Fort Benning
- Don Jones Construction (subcontract)
- Columbus State University

Federal figures reflect publicly reported prime award data. Values and dates for state, municipal and subcontract work are not publicly disclosed.

LEADERSHIP & TEAM

KEY PERSONNEL

Ritch Electric is led by a small, long-tenured management team with direct owner involvement in estimating, project delivery and contract administration.



BETSY RITCH-REED

President & Owner

Second-generation owner of the family business founded by Benjamin W. Ritch, Sr. Directs company operations, contracting and federal business development, and is the primary point of contact for government customers.

PRIMARY CONTACT

betsy@ritchelectric.com
(706) 322-6825

DARRYL ADAMS

Senior Project Manager

Manages project execution, field scheduling and coordination with general contractors and government project offices.

Jill Shea

Office Manager

Handles contract administration, invoicing, insurance and registration compliance including SAM and licensing records.

Dexter Taylor

Project Manager

Joined in 2012 via the IEC program and advanced to Project Manager. Manages project delivery, field schedules, and electrical operations.

FIELD WORKFORCE

Approx. 20-27 employees

Self-performing electricians and helpers supporting commercial, industrial and institutional electrical work across Georgia and Alabama.

CLIENTS, PARTNERS & AFFILIATIONS

WHO WE WORK WITH

GOVERNMENT CLIENTS & AGENCIES



DEPT. OF THE ARMY



FORT BENNING



U.S. ARMY CORPS



NATIONAL PARK SERVICE



DEPT. OF DEFENSE



GSA / SAM.GOV

STATE & MUNICIPAL CLIENTS



STATE OF GEORGIA



STATE OF ALABAMA



COLUMBUS CONSOLIDATED GOVT.



COLUMBUS WATER WORKS

CERTIFICATIONS, MEMBERSHIPS & REGISTRATIONS



WBENC / Georgia Women's Business Council
WBE certified since July 2000



Lightning Protection Institute
Directory listing



Independent Electrical Contractors
Industry membership



LET'S BUILD TOGETHER

Ritch Electric welcomes prime, subcontract and set-aside opportunities with federal, state and municipal customers. Contact us for capability discussions, site walks or pricing.

POINT OF CONTACT

Betsy Ritch-Reed, President & Owner

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